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62,57. [1891?]

JOHN McGOWAN'S Wholesale Price List



NEW WHITE CARNATION

LIZZIE MCGOWAN.



6 HIS grand white Carnation is a cross between Peter Henderson and Hinze's White. It has a very pure white double flower, measuring 2½ to 3 inches across.

The calyx never bursts, and the flowers, which are very fragrant, keep fresh, with ordinary care, for two weeks after being cut.

During the Fall of 1890 it has been exhibited at Boston, Phila-delphia; Hartford; Buffalo; Erie; Orange, N. J.; Chicago and Utica, and has received special premiums and certificates of merit wherever shown.

The price for well rooted cuttings from strictly healthy stock is

\$12.00 per 100, or \$100 per 1000.

Fifty plants at 100 rates, or 500 at 1000 rates, ready for delivery February 10th, 1891.

Cash, or its equivalent should accompany orders from unknown correspondents.

All plants sent by express, unless ordered by mail, when ten cents should be added for each hundred ordered.

Stock will be packed as light as possible without extra charge.

Read what these well-known florists say about the Lizzie McGowan Carnation:

Summit, N. J., December 6th, 1889.

MR. JOHN McGOWAN,

DEAR SIR—I consider the Lizzie McGowan Carnation the finest White in cultivation.

JOHN N. MAY.

Lancaster, Pa., December 8th, 1890.

MR. JOHN McGOWAN, Orange, N. J.

DEAR SIR—Lizzie McGowan, as seen at your place December 4th, is certainly one of the finest Carnations that ever grew, the flowers being very large, and a uniform size all through. The growth of your plants show it to be a healthy grower, and one that it will be very hard to excel.

Yours truly,

ALBERT M. HERR.

Philadelphia, December 11th, 1890.

MR. JOHN McGOWAN,

DEAR SIR—In the collection of Cut Carnations the Committee on Awards respectfully recommend the variety, "Lizzie McGowan," as a particularly fine variety.

Yours truly,

D. D. L. FARSON,

Secretary Pennsylvania Horticultural Society.

Orange, N. J., January 17th, 1890.

MR. JOHN McGOWAN,

DEAR SIR—Your White Carnation, being so large and perfect, will prove a great acquisition to florists generally. It is certainly the queen of Whites.

P. J. FAY, Sec'y N. J. Floricultural Society.

NEW YELLOW CARNATION

*LOUISE PORSCH

Cross between Buttercup and Albert McGall. A very fine yellow, slightly streaked with Carmine, and fringed.

A very strong grower, a free bloomer, and long stems; flowers good size, and do not burst. Altogether a very desirable Carnation. A rival to Buttercup.

Received first premium for best yellow, at Orange, N. J., November, 1890.

Price of well rooted cuttings, to be delivered February 10th, 1891,

\$7.00 per 100, or \$50.00 per 1000.

Address all letters to

JOHN McGOWAN,

363 MAIN STREET,

ORANGE, N. J.